

Legal notice and privacy policy

The company novo senso, concerned about the rights of individuals, in particular with regard to automated processing and in a desire for transparency with its customers, has implemented a policy covering all these processing operations, the purposes pursued by the latter as well as the means of action available to individuals so that they can best exercise their rights.

For any additional information on the protection of personal data, we invite you to consult the site: <https://www.cnil.fr/>

Continuing to use this site implies unreserved acceptance of the following terms and conditions of use.

The currently online version of these conditions of use is the only one opposable throughout the duration of use of the site and until a new version replaces it.

Article 1 - Legal notices

1.1 Site (hereinafter "the site"):

1.2 Publisher (hereinafter "the publisher"):

novo senso sas with a capital of € 2,000

whose registered office is located: 1733 route du Salève 74560 Monnetier Mornex represented by Victoria de Poumeyrol, in her capacity as Managing Director registered with the RCS of Thonon les Bains 852 126 150

phone number: 0611692134

email address: victoria.depoumeyrol@novosenso.com

1.3 Host (hereinafter "the host"):

is hosted by wix, headquartered at 40 PORT DE TEL AVIV TEL AVIV JAFFA 6350671.

Article 2 - Access to the site

Access to the site and its use are reserved for strictly personal use. You agree not to use this site and the information or data contained therein for commercial, political, advertising purposes and for any form of commercial solicitation and in particular the sending of unauthorized e-mails..

Article 3 - Site content

All trademarks, photographs, texts, comments, illustrations, images, animated or not, video sequences, sounds, as well as all computer applications that could be used to make this site work and more generally all the elements reproduced or used on the site are protected by the laws in force in respect of intellectual property.

They are the full and entire property of the publisher or its partners. Any reproduction, representation, use or adaptation, in any form whatsoever, of all or part of these elements, including computer applications, without the prior written consent of the publisher, is strictly prohibited. The fact that the publisher does not initiate proceedings upon becoming aware of these unauthorized uses does not constitute acceptance of said uses and waiver of prosecution.

Article 4 - website management

For the good management of the site, the editor can at any time:

- suspend, interrupt or limit access to all or part of the site, reserve access to the site, or to certain parts of the site, to a specific category of Internet users;
- delete any information that could disrupt its operation or contravene national or international laws;
- suspend the site in order to carry out updates.

Article 5 - Responsibilities

The publisher cannot be held liable in the event of failure, breakdown, difficulty or interruption of operation, preventing access to the site or to one of its functions.

The connection material to the site that you use is under your sole responsibility. You must take all appropriate measures to protect your equipment and your own data, in particular from viral attacks via the Internet. You are also solely responsible for the sites and data you consult.

The publisher cannot be held responsible in the event of legal proceedings against you:

- due to the use of the site or any service accessible via the Internet; - due to your non-compliance with these general conditions.

The publisher is not responsible for any damage caused to yourself, to third parties and / or to your equipment as a result of your connection or your use of the site and you waive any action against him as a result.

If the publisher were to be the subject of an amicable or legal procedure because of your use of the site, he could turn against you to obtain compensation for all damages, sums, convictions and costs that could result from this procedure.

Article 6 - Hypertext links

The establishment by users of all hypertext links to all or part of the site is authorized by the publisher. Any link must be removed at the publisher's request. Any information accessible via a link to other sites is not published by the publisher. The publisher has no right to the content present in said link.

Article 7 - Data collection and protection

Your data is collected by the company novo senso.

Personal data means any information relating to an identified or identifiable natural person (data subject); is deemed identifiable a person who can be identified, directly or indirectly, in particular by reference to a name, an identification number or to one or more specific elements, specific to his physical, physiological, genetic, psychological, economic, cultural or social.

The personal information that can be collected on the site is mainly used by the publisher for managing relations with you, and if necessary for processing your orders.

The personal data collected are as follows:

- last name and first name
- mail address

Article 8 - Right of access, rectification and delisting of your data

In application of the regulations applicable to personal data, users have the following rights:

- The right of access: they can exercise their right of access, to know their personal data, by writing to the email address mentioned below. In this case, before the implementation of this right, the Platform may request proof of the user's identity in order to verify its accuracy;
- The right of rectification: if the personal data held by the Platform are inaccurate, they may request the updating of the information;
- The right to delete data: users can request the deletion of their personal data, in accordance with applicable data protection laws;
- The right to limit processing: users can ask the Platform to limit the processing of personal data in accordance with the assumptions provided for by the GDPR;
- The right to object to data processing: users can object to their data being processed in accordance with the assumptions provided for by the GDPR;
- The right to portability: they can request that the Platform give them the personal data they have provided to transmit them to a new Platform.

You can exercise this right by contacting us at the following address: 1733 route du Salève 74560 Monnetier Mornex.

Or by email, at:
info@novosenso.com

All requests must be accompanied by a photocopy of a valid signed identity document and mention the address at which the publisher can contact the requester. The response will be sent within one month of receipt of the request.

This one-month period may be extended by two months if the complexity of the request and / or the number of requests so require.

In addition, and since Law No. 2016-1321 of October 7, 2016, people who wish to do so have the possibility of organizing the fate of their data after their death. For more information on the subject, you can consult the CNIL website:
<https://www.cnil.fr/>.

Users can also lodge a complaint with the CNIL on the CNIL website:
<https://www.cnil.fr>.

We recommend that you contact us first before filing a complaint with the CNIL, because we are at your disposal to resolve your problem.

Article 9 - Use of data

The personal data collected from users is intended to provide the services of the Platform, to improve them and to maintain a secure environment. The legal basis for processing is the execution of contract between the user and the Platform. More specifically, the uses are as follows:

- access and use of the Platform by the user;
- management of the operation and optimization of the Platform;
- implementation of user assistance;
- verification, identification and authentication of data transmitted by the user;
- personalization of services by displaying advertisements based on the user's browsing history, according to their preferences;
- prevention and detection of fraud, malware (malicious software) and management of security incidents;
- management of any disputes with users;
- sending of commercial and advertising information, according to the preferences of the user;

Article 10 - Data retention policy

The Platform retains your data for the time necessary to provide you with its services or assistance.

To the extent reasonably necessary or required to meet legal or regulatory obligations, resolve disputes, prevent fraud and abuse, or enforce our terms and conditions, we may also retain some of your information as necessary, even after you have closed your account. or that we no longer need to provide our services to you.

Article 11- Sharing of personal data with third parties

Personal data may be shared with third-party companies exclusively in the European Union, in the following cases:

- when the user publishes information accessible to the public in the free comment areas of the Platform;
- when the user authorizes the website of a third party to access his data; - when the Platform uses the services of providers to provide user assistance, advertising and payment services. These service providers have limited access to user data, as part of the performance of these services, and have a contractual obligation to use them in accordance with the provisions of the applicable data protection regulations. personal character;
- if required by law, the Platform may transmit data to respond to complaints made against the Platform and comply with administrative and legal procedures.

Article 13 - Cookies

What is a cookie " ?

A "Cookie" or tracer is an electronic file placed on a terminal (computer, tablet, smartphone, etc.) and read for example when consulting a website, reading an e-mail, installing or the use of software or a mobile application, regardless of the type of terminal used (source: <https://www.cnil.fr/fr/cookies-traceurs-que-dit-la-law>).

By browsing this site, "cookies" from the company responsible for the site concerned and / or third-party companies may be placed on your terminal. When browsing this site for the first time, an explanatory banner on the use of "cookies" will appear. Therefore, by continuing to browse, the customer and / or prospect will be deemed informed and have accepted the use of said "cookies".

The consent given will be valid for a period of thirteen (13) months. The user has the option of deactivating cookies from their browser settings.

All information collected will only be used to track the volume, type and configuration of traffic using this site, to develop its design and layout and for other administrative and planning purposes and more generally to improve the service. that we offer you.

The following cookies are present on this site:

Google cookies:

- Google analytics: used to measure the audience of the site;
- Google tag manager: facilitates the implementation of tags on pages and allows you to manage Google tags;
- Google Adsense: Google advertising network using websites or YouTube videos as a medium for its ads;
- Google Dynamic Remarketing: allows you to offer dynamic advertising based on previous searches;
- Google Adwords Conversion: tool for monitoring adwords advertising campaigns; - DoubleClick: Google advertising cookies to serve banners.

Facebook cookies:

- Facebook connect: allows you to identify yourself using your Facebook account; - Facebook social plugins: allows you to like, share, comment on content with a Facebook account;
- Facebook Custom Audience: allows you to interact with the audience on Facebook.

The lifespan of these cookies is thirteen months.

For more information on the use, management and deletion of "cookies", for any type of browser, we invite you to consult the following link:

<https://www.cnil.fr/fr/cookies-les-tools-to-master-them>.

Article 14 - Photographs and representation of products

The photographs of products, accompanying their description, are not contractual and do not bind the publisher.

Article 15 - Applicable law

These conditions of use of the site are governed by French law and subject to the jurisdiction of the courts of the publisher's head office, subject to a specific attribution of jurisdiction arising from a particular law or regulation.

Article 16 - Contact us

For any questions, information on the products presented on the site, or concerning the site itself, you can leave a message at the following address:
info@novosenso.com.